

2024

annual report
highlights

save for our customers target:
over

€1.35bn

in cost savings generated
(initial target: > €1bn)

net sales:

€89.4bn

up 0.9 % at constant rates

online sales:

€9.2bn

up 3.5% at constant rates



Ahold Delhaize and the majority of the brands received recognition as top employers, certified by the **Top Employer Institute (TEI)**, in 2024

top
EMPLOYER

Europe
2024

FOR A BETTER WORLD OF WORK

customers served:

72M

customers served every week,
both in stores and online

our European brand:
now offer

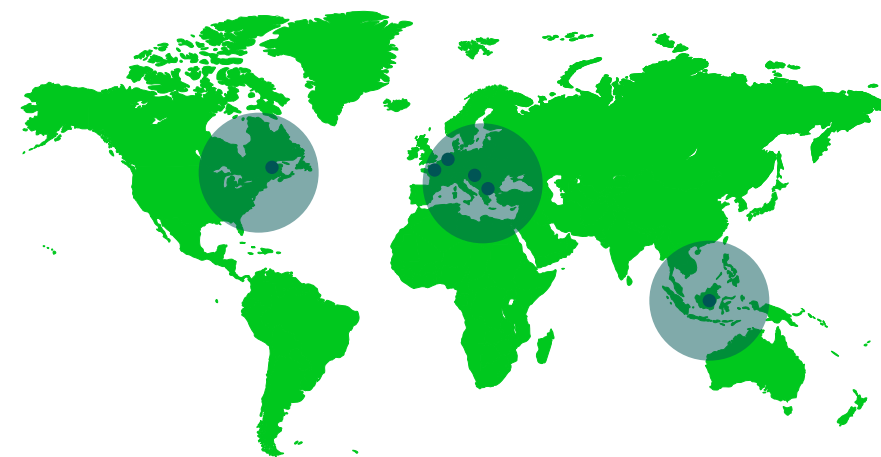
7,700

“price favorites”
(affordable, high-
quality own-brand
products)

local brands:

16

great local consumer-facing brands



36%

reduction in absolute CO₂-
equivalent emissions (scope 1
and 2) compared to 2018
baseline

inclusive
workplace score:

81%

vs. global retail
benchmark of 76%

food waste reduction:
total tonnes of food
waste per food sales was

35%

lower than our
2016 baseline

associate
engagement score:

78%



reduction in plastic:

10.3%

reduction in virgin own-brand
primary plastic packaging
compared to 2021 baseline



own-brand food
sales from healthy
products:

52.4%

W23

investing in innovative start-ups and
scale-ups through W23 Global,
a retail venture capital fund



The Global
FoodBanking
Network®

our brands collectively donated:

75,000

tonnes of food and Ahold Delhaize
started a partnership with the
Global FoodBanking Network

associates:

388,000

people work at one of our great local
brands & support offices